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FOR IMMEDIATE RELEASE

Grill, Baby, Grill!

Chicago, IL - June 29, 2010 —The Meatloaf Bakery's got the perfect solution for these hot summer days and the upcoming 4th of July festivities. *No Buns About It Burger Loaf* on the grill. Yes, that's right. The "burger loaf" cupcake complete with *Cheesy Taters* is fabulous on a gas or charcoal grill. No need to heat up the kitchen. Just pick up an assortment of meatloaf cupcakes or a family-size loaf and fire up the grill.

All of The Meatloaf Bakery's special recipes including *The Mother Loaf*, the traditional favorite, *Herby Turkey*, *A Wing And A Prayer* (an easy-to-eat hot wing treat), and even gluten-free, vegetarian *Yentl Lentl* are delicious with the added flavor of charcoal. Feel like a kabob? Give *Chicken Shish-Kaloaf* (a light and lemony tribute to a kabob), a go.

Easy Enough

Prepare the gas or charcoal grill to cook with indirect heat. Place meatloaf cupcakes or family-size loaf on lightly greased (thin layer of canola or olive oil) aluminum foil or disposable foil baking pans. Tent gently with foil, leaving the ends open. If using a gas grill, the temperature should be 350 – 375° F. Close the lid and relax. Within minutes the wonderful aromas of favorites like *El Loaf Del Fuego* will emerge. Grilling to perfection takes 30 – 35 minutes when cupcakes reach an internal temperature of 165° F.

more

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The Meatloaf Bakery puts a new culinary spin on meatloaf. Our food combines the delicious taste of meatloaf with the beautiful presentation of a modern bakery. Using only fresh ingredients (locally sourced when available,) The Meatloaf Bakery features eight varieties of meatloaf on a daily basis, with a special added weekly. In addition to offering cupcake-sized meatloaf, *Loafies*, our bite-size appetizers, and family-size meatloaf pastries, many side dishes are available. Primarily take-out, The Meatloaf Bakery caters business and personal events of all sizes and hosts diners in its Lincoln Park storefront. Store hours are Tuesday – Friday, noon to 8 p.m., Saturday, 11 a.m. – 9 p.m. and Sunday, 1 – 5:30 p.m. Visit TheMeatloafBakery.com for more information, specials and menus.

The Meatloaf Bakery will be closed on Sunday, July 4, but available for pre-paid, pick-up orders.

Contact:

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